Stephen Samraj Ebenezer

Interdisciplinary Product Designer who loves transforming intricate challenges into seamless, innovative solutions.
Based in San Francisco.

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EXPERIENCE

Lead Product Designer - Tigerblocks

October 2023 - present | Sunnyvale, CA, USA

Fintech: Developed a 0-to-1 user experience for the core REIT-funded marketplace and created an internal KYC authorization tool, ensuring SEC compliance. Led product delivery for the pilot program, resulting in a **40% reduction in the onboarding KYC pipeline.**
Design system: Spearheaded the creation of a comprehensive design system library, **improving design consistency by 30%**, and mentored an intern in UX research, daily documentation, and library management.

UX Designer - Societal Computing Lab

July 2022 - October 2023 | Bloomington, IN, USA

Health informatics: Designed an intervention-based mindfulness application for cancer survivors. **Facilitated 6 co-design workshops** and implemented clinical guidelines and behavioral interventions, Led the end-to-end design & product shipping.
Ride-sharing: Designed a **0-to-1 ride-sharing application** that connects people for health care services in rural Indiana & Detroit.

Product Designer - Brivo

September 2022 - April 2023 | Remote, USA

AI-based access system: Played a pivotal role in designing Brivo's AI-based enterprise access system. Enabled smart home integrations and **impacted a 16% increase in account generation** and revenue. Enabled cross-functional teams to drive continuous discovery and own research-driven product strategy.
Design systems: Designed and iterated major components of the design system - Brivo One. **Increased the code production process and advocated for scalability and accessibility.**

UXMINT Design - UI UX Designer

February 2021 - July 2021 | Chennai, India

Interactive LMS: Worked as a core designer for a Learning management system, Integrated gamification modules, formulated long-term business goals, and executed strategies that resulted **in 125 new institution consumers.**

Krysta Designs - Junior Product Designer

December 2019 - February 2021 | Chennai, India
Branding: Designed eye-catching illustrations for product packaging, promotional materials, and social media content, resulting in a 25% increase in online engagement.

EDUCATION

Master's in Human-Computer Interaction
Indiana University Bloomington, Indiana, USA

Bachelor's in Computer Science Engineering
Sairam Institute of Technology, India

FOR DESIGN COMMUNITY

Figma Widget: Designed & developed a productivity widget (UXFLOW) for product designers, managers, and developers. **The widget assists 27,000+ designers in improving alignment between interdisciplinary teams.**

SKILLS

DESIGN
Wireframing, Prototyping, Information Architecture, Design System, User Personas, Storyboarding, User Interface Design, Sketching, Ideation, Design Sprints, Rapid Prototyping, Agile thinking, Accessibility, Visual Design, Product Thinking, Task Flows.

RESEARCH
User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B Testing, Cognitive Walkthrough, Co-design, Visual Design, Information Architecture, and Conceptual Modeling.

TOOLS
Figma, Sketch, Adobe Creative Suite, Axure, Artificial intelligence, Storybook, Origami, Principle, Framer, Miro, Unity, Blender, HTML/CSS, C, C++, C#, Visual Studio, Ableton, Logic Pro, Zeplin, SCRUM.